



Sayı : E-34221550-720-418

Tarih: 12.01.2023

Konu : Libya Endüstrileri Fuarı

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

İlgi : Ticaret Bakanlığı'nın 10.01.2023 tarihli ve E-51278314-525.01-00081768128 sayılı yazısı.

İlgide kayıtlı yazı ile iletilen, Libya Milli Birlik Hükümeti Sanayi ve Madenler Bakanlığı tarafından 25 Şubat-2 Mart 2023 tarihleri arasında Misurata şehrinde düzenlenmesi öngörülen Libya Endüstrileri Fuarı'na ilişkin tanıtım broşürü ekte sunulmaktadır.

Bilgilerinizi ve ilgili üyelerinize iletilmesi hususunda gereğini rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Libya Endüstrileri Fuarı 2023 (17 sayfa)

ATSO Evrak Kayıt



13.01.2023 09.22 - 324



2
SEASON

معرض ليبيا للصناعات
LIBYA INDUSTRIES FAIR
February 25 to March 2, 2023



First Industrial Forum
Industry_Libyan_Future_Prospects

Message

Work on establishing a scientific platform that contributes in adopting proposals, finding solutions, supporting and developing the industrial sector, reviving the troubled factories and integrating them into the local market, in cooperation with the Ministry of Industry and Minerals for Public Affairs and Production.

ORGANIZED BY:

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Objective

Clarifying and examining all operations of production, distribution and consumption of services and goods of various forms and types. There is a fundamental connection between the economy and the industrial economy. It has a role in raising the national economy, maximizing domestic output, supporting local products, assisting factory owners and industrial companies in achieving their goals, providing all the requirement of supporting banks and providing raw materials either local or imported

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For Organizing Exhibitions and Conferences

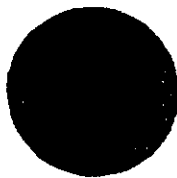


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Industrial Zone - Ruwisat



Objectives of the Fair: :

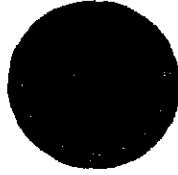
- ④ Introduce companies and manufacturers in Libya and abroad.
- ④ Provide appropriate atmosphere for the companies to communicate and strike a deal.
- ④ Promote industrial and commercial awareness and highlight their importance .
- ④ Establish business relations between large firms and emerging businesses .
- ④ Help reinforce communication between domestic and international trade .
- ④ Move the local economy constantly to ensure faster economic development .
- ④ Work to increase and develop services related to industry and trade services at the local level
- ④ With the participation of the largest possible number of companies and manufacturers, we aim in the future to make this fair on global scale to compete with major international exhibitions and events in the same field .

When does the exhibition take place ?

The exhibition will start from February 25 and will last for 6 days until March 02, 2023 .

How to join ?

To join, you can directly call our numbers below. Alternatively, you can fill the attached form and send it via e-mail or bring it in person at the exhibition, with the address written below. To confirm the booking, joining fees must be paid to the management of the exhibition.



Libya's Industries Fair 2023

About the exhibition organizer:

Al-Mesda is a private company specialized in organizing exhibitions and conferences locally on a regular basis. We connect the domestic market with the international one through those events which serve in improving the economic and commercial movement in Libya.

Our goals in Al-Mesda includes promoting the culture of exhibitions within the Libyan market. We also give companies and manufacturers, both local and international, a platform to seamlessly display their products in the Libyan market without the need for substantial commitments. We also aim to set up workshops and conferences at a level that competes with international companies, considering all resources we have.

We work on harnessing all human expertise and material resources and endeavor to be a leader in our field to deliver the best for our clients.

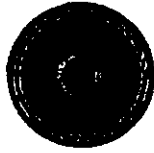
Our past expos:

- ✓ Libya furniture and home appliance Fair, 2021
- ✓ Libya Auto-Mechanic Fair, season 1, 2021
- ✓ Libya Industries Fair, season 1, 2022
- ✓ Libya Sales Fair, 2022
- ✓ Libya Auto-Mechanic Fair, season 2, 2022

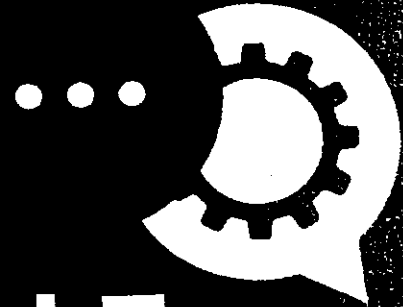
About Libya Industries Fair :

From the perspective of boosting economic and commercial level, promoting and recognizing local industries, and on the basis of first season's success, we embarked on organizing the second season. It is well-known how important exhibitions are in activating the business process in local market and introduction of services offered by companies and manufacturers, which help in publicizing their products and boosting local industries. This event which aims to directly connect local and international market under one umbrella, will take place in Misurata International Exhibition Center, which is located in the Industrial zone, Ruwisaat. The exhibition has a total area of 12,000 sqm, of which 5,000 sqm is covered and 7,000 sqm is outdoors.

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Forum vision

The industrial forum and its accompanying exhibition should be one of the regional forums active in supporting and solving the problems facing manufacturers and their role in supporting national economy.

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Forum Topics

Topic 1:

Challenges, crises and economic variables and their impact on local industry

Topic 2:

Protecting the local product and the role of the Ministry of Industry and Minerals

Topic 3:

Creating investment prospects for manufacturers and the role of the Investments Promotion Authority.

Topic 4:

The role of commercial and investment banks in supporting the national economy

Topic 5:

E-platforms and their potential in marketing and publicizing local industry products.

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