

TÜRKİYE ODALAR VE BORSALAR BİRLİĞİ



Dumlupınar Bulvarı No:252 (Eskişehir Yolu 9. Km.) 06530 /ANKARA

www.tobb.org.tr - tobb@hs01.kep.tr

Sayı : E-34221550-720-145

Tarih:

06.01.2022

Konu : Dijital İşyerlerinde Çalışan Verimliliğini Artırma Çalıştayı

TÜM ODALAR (Genel Sekreterlik)

İlgi: Sanayi ve Teknoloji Bakanlığı'nın 04.01.2022 tarihli e-postası.

Sanayi ve Teknoloji Bakanlığı'ndan alınan ilgide kayıtlı e-postada, Asya Verimlilik Teşkilatı (AVT) tarafından 23-25 Şubat 202 tarihlerinde çevrimiçi olarak "Dijital İşyerlerinde Çalışan Verimliliğini Artırma" konulu çalıştayın düzenlenmesi planlandığı bildirilmektedir.

İngilizce dilinde yapılacak olan söz konusu çalıştay hakkında bilgi, program ve başvuru formu (biodataform) ekte sunulmakta olup, katılmak isteyen adayların başvuru formunu eksiksiz doldurarak 28 Ocak 202 tarihine kadar Sanayi ve Teknoloji Bakanlığı'na (gozde.bosnali@sanayi.gov.tr) iletilmesi gerekmektedir.

Ülkemizin AVT koordinasyon çalışmaları Sanayi ve Teknoloji Bakanlığı bünyesinde yürütülmekte olup, AVT faaliyetleri ve düzenlenen etkinliklerle ilgili ayrıntılı bilgilere https://sanayi.gov.tr/merkez-birimi/92d9c73bddbb/asya-verimlilik-teskilati adresinden ulaşılabilmektedir.

Bilgilerinizi ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL Genel Sekreter Yardımcısı

EK:

- 1- Başvuru Formu
- 2- Cok ülkeli dijital programların uygulama prosedürleri (2 sayfa)
- 3- Proje bilgisi (3 sayfa)

ATSO EVYTAK KAYIE

05 01 2022 14 07 - 126



Evrakı Doğrulamak İçin : http://belgedogrula.tobb.org.tr/dogrula.aspx?eD=BS94C0VM4Z
Tel : +90 (312) 218 20 00 (PBX) - Faks : +90 (312) 219 40 90 -91 -92... - E-Posta : info@tobb.org.tr

Bilgi İçin: Anara DAYLAN - Tel: 0312 218 2223 - E-Posta: anara.daylan@tobb.org.tr

IMPLEMENTATION PROCEDURES FOR APO DIGITAL MULTICOUNTRY PROJECTS (CONFERENCES/OBSERVATIONAL STUDY MISSIONS/TRAINING COURSES/WORKSHOPS)

(Effective from 8 October 2021)

1. Modality of Implementation

- a. The sessions will be conducted virtually.
- b. The duration of each day's sessions will be around three hours for observational study missions, training courses, and workshops.
- c. The duration of sessions will be around four hours for conferences.
- d. The APO Secretariat will inform resource persons and participants of the link to the virtual sessions.
- e. The link will be exclusive to resource persons and participants and should not be shared.

2. Requirements of Participants

- a. Competent in connecting to virtual meetings, including independently undertaking troubleshooting in the event of poor or lost connections.
- b. Proficient in English, both written and spoken.
- Have necessary devices comprising a computer, web camera, microphone, and speaker or headphones.
- d. Access to internet connections suitable for videoconferencing. Stable, wired LAN connections are preferred.
- e. Follow the instructions of moderators/presenters in asking questions, joining discussions, and answering questions.
- f. Wear appropriate business attire during the sessions.

3. Actions by Member Countries

- Each participating country should nominate three or more candidates in order of preference for observational study missions, training courses, and workshops, and five or more candidates for conferences.
- b. All nominations must be endorsed by an APO Director or Alternate Director and submitted by a Liaison Officer (LO) or designated officer. Self-nominations will not be accepted.
- c. Nominations should reach the Secretariat before the deadline.
- d. Each nomination must be accompanied by the APO biodata form and uploaded to the APO Document Management System/Fleekdrive by NPOs. LOs are requested to notify the Secretariat once biodata forms have been uploaded. The biodata form is available on the APO website.
- e. If a selected participant becomes unable to participate, the NPO concerned should inform the APO Secretariat and host country promptly.

4. Actions by the APO Secretariat

- a. Selection of candidates will be at the discretion of the Participant Selection Committee of the APO Secretariat.
- b. Selection of candidates will be completed and announced two weeks prior to the start of the sessions.
- c. Slots that become available due to withdrawal of a selected candidate(s) or lack of nominations by a member country may be filled by alternates to be selected on a merit basis.

d. The APO Secretariat will inform NPOs of the final program and link to the virtual sessions one week prior to commencement.

5. Participating Country Expenses (PCEs)

- a. PCEs apply to selected participants from large, profit-making organizations in training courses and observational study missions.
- b. The PCE rate is fixed at USD150.00 per participant.
- c. The APO Secretariat will notify NPOs concerned before issuing Letters of Acceptance to participants.
- d. Invoices will be sent to NPOs concerned at the end of the year.



PROJECT NOTIFICATION

Ref. No.: 22-CP-14-GE-WSP-A-PN2100100-001

	
Date of Issue	24 December 2021
Project Code	22-CP-14-GE-WSP-A
Title	Workshop on Enhancing Employee Productivity in the Digital Workplace
Timing and Duration	23-25 February 2022 (three days)
Hosting Country(les)	Thailand
Modality	Digital Multicountry
Implementing Organization(s)	Thailand Productivity Institute and APO Secretariat
Participating Country(les)	All Member Countries
Overseas Participants	38
Local Participants	12
Qualifications of Participants	Policymakers and government officials, consultants or trainers from National Productivity Organizations, and representatives of industrial associations or enterprises working on government policy for human resources development, productivity enhancement initiatives, and human resources management
Nomination of Participants	All nominations must be submitted through National Productivity Organizations of member countries
Closing Date for Nominations	28 January 2022

1. Objectives

- a. Understand how digital workplaces function.
- b. Learn appropriate skills for enhancing productivity in digital workplaces.
- c. Examine how digital workplaces impact worker efficiency and productivity.

2. Background

According to an October 2021 World Economic Forum report, the COVID-19 pandemic accelerated the shift to a digital-first world, making businesses rethink their operations. One key to business success post-COVID-19 is embracing the digital culture. Despite the adoption of new work styles and accelerated digital transformation, some organizations are struggling to adjust, which can be damaging to productivity. A key task for organizations in a post-COVID-19 world is to maintain new work styles without decreasing worker productivity.

Fujitsu, a Japanese multinational ICT equipment and service corporation, conducted the Global Digital Transformation Survey 2021. The results emphasized the importance of resilience; automation of business processes; data-driven management; providing seamless customer experiences; human-centric, purpose-driven management; ensuring customer and community trust; and ecosystem-based business models. All these aim at increased productivity from adopting digital transformation and making it sustainable.

CIO, a US technology and IT magazine, quoted Gartner analyst Carol Rozwell in the January 2019 article "Digital workplace strategy: 10 steps to great agility, productivity." The digital workplace is a business strategy aimed at boosting employee engagement and agility through consumerization of the work environment. This is meant to help individuals and teams work more productively while maintaining optimal operations. Computers, mobile devices, and productivity and collaboration applications are widely used, and virtual assistant technology, chatbots, and personal analytics have also become more common recently.

New communication and collaboration technologies are transforming the way employees interact in enterprises, opening doors to smarter, more productive work. Technology acts as a great enabler in improving workplace culture and engagement. This workshop will examine in detail how to enhance employee productivity in digital workplaces.

3. Scope, Methodology, and Certificate of Attendance

The duration of each day's sessions will be around three hours comprising presentations by experts, group discussions, and other relevant learning methods. The indicative topics of the presentations are:

Day 1:

- Major changes in the workplace in the digital era
- · Defining the digital workplace and the digital workplace framework
- Technology: The digital workplace toolbox

Day 2:

- · Governance, risk, and compliance
- · Business drivers: Measurable business value
- Data-driven management

Day 3:

- Digital workplace best practices from Japan
- Human-centric management in the digital era
- Nurturing and maintaining a digital culture

The detailed program and list of speakers will be provided two weeks prior to the sessions with announcement of the names of the selected participants.

The participants are required to attend all sessions. This full participation is a prerequisite for receiving the APO certificate of attendance.

4. Financial Arrangements

- a. The APO will meet the assignment costs of overseas resource persons and honorarium for up to two local resource persons.
- b. The host country will meet the costs for a virtual site visit(s), either broadcast live or recorded as applicable.

5. Implementation Procedures

Please refer to the implementation procedures for APO digital multicountry projects circulated with this document.

Dr. AKP Mochtan

Secretary-General



Candidate's Blodata

(Kindly be informed that this biodata form must be submitted and processed through the National Productivity Organization (NPO) of the respective member country. Forms sent directly to the APO Secretariat will not be processed or acknowledged.)

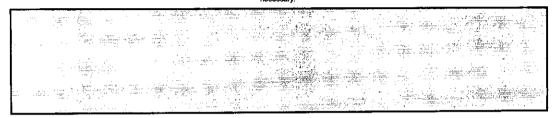
	pe (New/Updati					,- <u> </u>
	SASSESS OF THE PARTY OF THE PAR	A CONTRACTOR OF THE CONTRACTOR				300 300
	-					
Project	Code:	22-CP-14-GE-WSP-A	A CONTRACT	TOTAL STEEL STEEL	Europhian -	
Projec	t Title:	Workshop on Enhancing Employee Productivit				All your
		The state of the s				·
	T		monal Data	name with Title !	Teen instant o	Noing in all LIPPER CASE or
	This will be di	splayed in your mailing address, certificate, etc. in all <u>lower cas</u>	mease type your e. (e.g. Kumar Si	name with <u>11043</u> ingh, Ming-Yin Lee))	typing in all <u>OFFEN CASE</u> or
••	Title*		Full Name*		9 12 15 0 160	au e
Name			Cimt Middle and	Last Name below	1	·
	First Name	(Presse specify	Middle Name	7.4.50	Last Name	4-6-23 - 1 VN (- 004-1
B1 - 41 -				nder*		Annual Control of the
	natity*	<u></u>				
Country of	Residence*		Date	of Birth*	i e e	and the second s
			nt Employment			
		Please provide on				
Present	Position		4	ince		
	rtment	Company of the Compan		Joined	78 1 Visio	MARKATA SANSAN AMARINA SANSAN
	Company/ zation		· <u> </u>	URL.		Carry Control of Contr
	Address	the second secon	ئىنىڭ ئىزىنىڭ ساك <u>ئىزى</u> كىنىڭ		a Air	tig the same
Address	Address Line 2 (Optional)					Section 1997 Section 1997
(Work)	City		States		ZIP Code	
	Country	2. 2. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1.				
Tel (Work)				70 12	
6-	Mail*		, year		1.1.74	
	ork e-Mail)		Total No.	of Employees	//	
	Business				A Assets	The state of the s
	Organization*	- t-	***	- C-tin-t		
Type of O	rganization"	Programme Committee Commit	II Private	e Enterprise*	The second second	The second secon
		0 Paul	and Contact			
	Address	C. P. P. C. P. C. P. C. P. C.	sonal Contact		////·	1.1.1
	(Home) Address Line	728				
	2 (Optional)			April 2 Same Same	TID Code	
Personal	City	Annual State of the state of th	States	\$100 mg (100 mg)	ZIP Code	
Contact Details	Country	The state of the s	- <u>.</u>			
Details	Tel (Home)					A STATE OF THE STA
	Mobile phone*					AS
	e-Mali* (Personal)	* 0356 a 2000 1 110 1		No 21	Account to the contract	gant to the control of the control o
	-	and the second s				
Primary e-M Informatio	ail to Receive In from APO*					
						A
	Name	Secretary Company				
	Relationship	The state of the s				And the second s
	Address			taga a maka a saga	<u> </u>	ALLEY COUNTY OF THE STATE OF TH
Emergency	Address Lin 2 (Optional			7.7	1437.11	
Contact Person	City	Address of the second s	States	Specified 4.5	ZIP Code	
	Country					
	Tel*				the segret	
	e-Mail*	\$				
Dietary	Please	The second section of the second seco		1, 4, 4, 5		Til in the
Restrictions		The Company of the Co		<u> </u>		- Ave

D. Academic and Professional Qualifications For Academic Achievement, List Last Three Only.

Certification /Degree	Major Field of Study	University /institution	Starting Year	Ending Year	Country
		Londynes in the Assault (1969) (19			
	And the second s	er ver to			
1971 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974 - 1974	The state of the s				

E. Present Job Duties

State your present job duties and other activities in consultancy, training, research, and publication relevant to the project. We may request further information if necessary.



F. Previous Job Experience over the Past 15 Years (please start with the most recent)

For each previous position, please give designation, name of company/organization, period of employment, and brief job description.

		MANA YYYYY MANA YYYYY	
		MANA MANA	A CONTRACTOR OF THE PROPERTY O
		HINT LALL HAND AND	
AME A		MANA-YYYY MANA-YYYY	
	у у у у у у у у у у у у у у у у у у у	MONTH TO THE STATE OF THE STATE	
The second secon	25 - 15 - 15 - 15 - 15 - 15 - 15 - 15 -	MMM-YYYY MMM-YYYY	

G. Training / Seminar (last 5 years only)

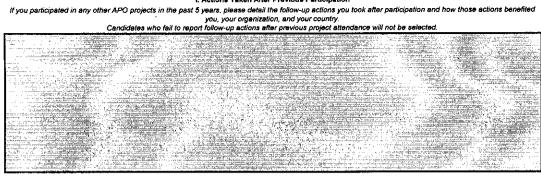
	G. 1(4)ming: Genimer fract o ferro study		
University/Institute/Org.	sity/institute/Org. Major Field of Training/Seminar		
The state of the s	100 Acres 100 Ac	a Anglia	
		A - vyy	
	A CONTRACTOR OF THE CONTRACTOR		
		- Standard	
		in and	
3 2 2 3			
A STATE OF THE PARTY OF THE PAR		معارينية المنوا	

H. Participation in Other APO Projects (last 5 years only)

: :		r in legan vite.	If yes, please specify below	
			Project	Year
	and garage			
(1922)	100 A 100 A	g. <u>3</u> . E		gi i
	No Plant		1	
	1.	*	Company of the Compan	
1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1				
			AND EARLING TO THE SEA CAN SHOW SHOWS THE SECOND STATES	<u> </u>
- X	37.74	**************************************		
	は単樹す			and the second
	V-320 040-	Activities () () () () () () () () () (
7 1 4 1 7 7	And aller of			178200 to 119700 to

I. Actions Taken After Previous Participation

If you participated in any other APO projects in the past 5 years, please detail the follow-up actions you took after participation and how those actions benefited



J. Objective for Participation

Kindly refer to the Project Notification, and state relevancy of project to your work, and indicate your expectation(s) from the project.

Talley to the Tropost resince allow and the state of project to your world, and the state of the
A
The state of the s
and the state of t
The state of the s
The second secon
part of the control o

K. Tentative Action Plan for Postproject Follow-up

Please summarize your tentative plan for follow-up actions(s) after participating in the project, particularly improvements relevant to the topic of the project within your professional context, i.e., area(s) of your work, aspect(s) of your organization, etc. This tentative action plan may be revised after attending the project.



L. Areas of interests

. Smart Transformation					
EQUIPMENT :	Industry Transformation				
3.785 av. 10.77 av. 17. 8840 v. 201. 21.20 m	Public Sector				
WC-104C (11) 11 11	Smart Services				
	Agriculture Transformation				
	Future Food				
II. Capability De	velopment				
	Strategic Foresight Strategic Foresight				
- Av	Sustainable Productivity				
	Accreditation Body				
A. 200 April 1	Centers of Excellence				
	Program Development Fund				
*	Digital Learning				

M. Declaration by Candidate

I hereby declare that I have read and understood the APO Project Notification for this project. I agree that my personal information to be shared for project purpose. I further declare that the information as provided by me in this document is true and accurate. I understand and accept that any false declaration of information on my part will disqualify me from the project, even when it is in progress. If you agree, please type your name and date below.		
Name:		
Date:	DD-MMM-YYYY	

N. Confirmation by APO Director/Alternate Director/Liaison Officer

verify that this candidate meets all the requirements specified in the Project Notification. If you agree, please type your name and date below.				
Name:	Gozde Bosnali			
Designation:	APO Llaison Officer for Turkey			
Date:	28-Oca-2022			

APO Medical and Insurance Declaration Form

Unity for applicants without any of the near	th conditions listed in the next section, "APO Medical and Insurance Certification Form" - under iter	m / Delow.
1. Name		ereferigi (11
2. Date of Birth		Liste v. aliksi i rusa
3. Nationality		Am
4. Gender		
5. APO Project Code	ETE 22 CP-14 GEWSPA	
6. APO Project Title	Workshop on Enhancing Employee Productivity in the Digital Workplace	eri en en en
l confirm that:		
A. I have read carefully the project notific	ation for the above APO project and declare that I have the physical and mental fitness to attend the	e APO project.
have had no health conditions listed of affect my participation in the APO project.	in the reverse side during the last 5 years and am free from any ailment tikely to impair the health of	i others or
c. I will secure the required comprehension	re travel insurance as specified in the project notification for the above APO Project.	
d. I understand that neither APO nor the i specifically stated in the Project Notification.	mplementing organization will be liable for any medical or other costs incurred during the project, ex	cept for those
I will bring with me the necessary med- above APO project.	cations for minor illness as prescribed by my physician since they may not be readily available at th	e venue of the
Date: DD-MMM-YYYY	Name:	
		·— -
	APO Medical and Insurance Certification Form	
Only for a	pplicants with one or more of the health conditions stated under item 7 below	
1. Name		a transaction of
2. Date of Sirth		5.4.11
3. Nationality		
4. Gender		Program with the
5. APO Project Code	22-CP-14-GE-WSP-A	
6. APO Project Title	Workshop on Enhancing Employee Productivity in the Digital Workplace	
7. Please indicate "Yes" or "No" if you have had	d any of the following during the last 5 years:	
a. Tuberculosis, asthma, emphysema, or other	respiratory illnesses	
b. High blood pressure, heart bypass, heart att	ack, or other heart condition	12 - AV
c. Stomach ulcer, tiver disease (hepatitis), gall	oladder disease	of William
d. Kidney disorder, stone or blood in urine		
e. Diabetes, sugar or glucose in blood or urine		7
f. Depression, attempted suicide, or other psyc	hological symptoms	
g. Tumor, abnormal growth, cyst, or cancer		
h. Bleeding disorder, blood disease (sickle-cell	anemia)	100
i. Malaria, cholera, smallpox, or infectious disea	ise	v.,
j. Allergy		
k. Other serious illness (please specify)		
will be liable for any physical or mental prob bringing with me necessary medications as	id correct to the best of my knowledge. I understand that neither the APO nor the implementing tem that I may develop during my participation in the APO project and that I shall be responsy prescribed by my physician since they may not be available at the venue of the project. Furth comprehensive travel insurance as specified in the project notification for the above APO Project.	ible for er, l
Date: (DD-MMM-YYYY)	Name:	
	To be completed by a Physician	
Based on the information above, I have exartit to participate in the APO project referred	nined the applicant and certify that he/she is free from any ailment likely to impair the health of to on this form.	of others and is
Hospital/clinic name		
Examiner's name & title		
Examiner's signature		
Date (DD-MMM-YYYY)		
Remarks, if any		